



Professional Accountants in Europe (Netherlands)

Chair: R. Pandya

Treasurer: M. Tjin-A-Khong

Secretary: J. James

We are happy to invite you to our traditional June event on **Tuesday 18 June 2024** to be held at the **nhow Amsterdam RAI** where we will have a line-up of leading and inspirational speakers. The June event will cover a full range of technical, practical and soft skills.

To begin the day **Marinus de Pooter** will guide and answer key questions **“From managing risks to managing expectations”** The state of risk reports indicates to which extent the important risks are kept at the desired levels. Do these habits and customs add any value other than keeping supervisory authorities satisfied? Do they help executives to make better decisions when dealing with conflicting interests of stakeholders? Apart from these practices, is there anything else that isn't already part and parcel of ordinary management?

Janet Poot will be our second speaker. The topic Janet will speak on concerns companies' obligations regarding sustainability reporting and broad-based accessibility of their products, services and information. She will share practical examples and highly useful tips to ensure our attendees leave the meeting with a better understanding of how to reach a larger market of potential employees and clients, strengthen their diversity & inclusion performance, comply with new directives and simply do what is ethically right.

Diderick de Roy van Zuidewijn + Jan Liebreks will deep dive on the topic of transfer pricing before and after lunch. They will introduce transfer pricing, recent transfer pricing trends and the underpinning theoretical background. They will work through an ESG-oriented transfer pricing case with six questions that we will tackle together in break-out groups.

Laura Roversi + Paul Fagan will present on the topic of 'ERP Implementation'. Almost every accountant will be faced with a 'once in a lifetime' project. Paul and Laura are both members of the Project Management Institute and will provide us with a practical guide that is backed up by project management theory and practice.

Estelle James will be our last speaker and will take us through the current trends in finance. Estelle will also map out the career path to becoming a CFO in today's fast-changing business environment.

Networking drinks, will round off what promises to be a great day!



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The Programme:

Start	End	Duration (mins)	Activity / Topic and Speaker:
08:30	09:00	30	Arrival, tea and coffee
09:00	09:15	15	Welcome address from PAIE Committee
09:15	10:15	60	Risk Management - From managing risks to managing expectations Marinus de Pooter - MdP Management, Consulting & Training
10:15	10:45	30	European Accessibility Act – Accessibility Janet Poot - JPC International
10:45	11:15	15	Networking Break
11:15	12:15	60	Transfer Pricing Part I Diderick de Roy van Zuidewijn + Jan Liebreks KPMG
12:15	13:15	60	Lunch
13:15	14:00	45	Transfer Pricing Part II Diderick de Roy van Zuidewijn + Jan Liebreks KPMG
14:00	15:30	90	ERP Implementation: A practical guide. Laura Roversi - Veolia. Paul Fagan - CEVA Logistics.
15:30	16:00	30	Networking Break
16:00	17:00	60	Developments in Finance + Career track to CFO Estelle James – Protiviti
17:00	18:30	90	Networking Drinks







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More about the speakers

			
Marinus de Pooter	Janet Poot	Jan Liebreks	Diderick de Roy van Zuidewijn

Marinus de Pooter is an independent interim professional, consultant and trainer since 2012. His focus areas include performance, governance, risk, compliance, control, quality and assurance. He helps boards and management teams to stay future proof through dependence aware and consequence conscious decision-making. He regularly lectures, writes articles and speaks at conferences domestically and abroad. In previous positions Marinus was Director of Finance at Ernst & Young Global Client Consulting, European Director Internal Audit at Office Depot and Solution Leader Enterprise Risk Management at EY Advisory.

Janet Poot is a bilingual (English/Dutch) professional who has carried out consulting and executive coaching assignments in diverse sectors and multiple countries. Her entrepreneurial experience, intercultural communication expertise and focus on leadership make her a valuable discussion partner for managers seeking to increase their influence and effectiveness across cultures and borders. Janet has developed leadership programmes for organisations such as RAI Amsterdam, KLM, the European Bank for Reconstruction & Development (EBRD). Janet is the author of 'A different kind of leader' that was nominated for the Business Book Awards. She was a finalist for the International Virtual Speaker of the Year Award in 2023.

Jan Liebreks is a Manager in the Transfer Pricing team of KPMG Meijburg in the Netherlands. He has experience in a wide range of multinational clients with transfer pricing issues. He has assisted clients with tax model design and value chain management, restructurings, and dispute resolution (e.g. tax audit defense, MAP's and BAPA's). Finally, Jan is part of the financial transactions group within the transfer pricing team of KPMG.

Diderick de Roy van Zuidewijn is a Manager in the Transfer Pricing team of KPMG Meijburg in the Netherlands. He specializes in value chain management for fast-moving companies and has a proven record of optimizing organizational performance. He helps multinational corporations navigate through the complexities of global taxation and cross-border transactions.



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Laura Roversi has 33 years of work experience of which 11 is in Project Management. Prior to that, she worked for 22 years in Finance for General Electric, where she held several functions in Treasury, Accounting, FP&A and as Finance Director of a product line. Her first assignments as project manager were SAP ERP integrations and implementations of enterprise standards in Finance. She obtained the Project Management Professional certification (PMP) in 2017 and joined the Project Management institute as a member. In 2021 she became a Board Member of the PMI Dutch Chapter in the function of Treasurer.

Paul Fagan has 35 years of experience in international banking, manufacturing and logistics. Paul has worked in various operational finance roles for over 13 years. For over two decades he has also focused on Project Management, Program Management and Mergers and Acquisitions. Paul is currently working at CEVA Logistics as a PMO Manager in the Data & Digital – BI & Analytics department. Paul is ACMA and a Project Management Professional (PMP).

Estelle James has 20+ years of experience supporting C-Suite clients with their talent strategies. Estelle led 12 offices for Robert Half in the UK before moving to Toronto, Chicago and finally Amsterdam, partnering with Protiviti and supporting clients with M&A, IPO readiness and major transformation projects. Estelle graduated with LLB Hons from the University of Liverpool and a MBA with Distinction from the University of Birmingham, her research is focused on strategies to drive female board level representation.



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Practical Information

How to register and pay:

You may attend with one guest, if you wish. If you do not yet have an account in our webshop, you must open one here: www.paie.nl/shop. Then as a new or existing account holder you need to “buy a ticket” to the event (two tickets if you are bringing a guest), described as the “18 June 2024 Technical Meeting” – again via the webshop – which we ask you to kindly pay using iDeal at the checkout.

The cost of attendance is **EUR 80 per person** to cover the costs of technical events.

If you register a guest, please let our secretary, Jo James, know **your guest’s name** by separate email to secretary@paie.nl. In addition, if you (or your guest) have **special dietary requirements**, please also let our secretary know by separate email.

Venue:

The event will be held at **nhow Amsterdam RAI**
[Europaboulevard 2b, 1078 RV Amsterdam, Netherlands](https://www.nhow.com/en/locations/amsterdam-rai)

Closest train station: Amsterdam RAI Station. 600 meters away from the hotel

Closest Metro station: Europaplein.

If you drive, The hotel's GPS Coordinates: Lat: 52.338489 Lon: 4.891107

Parking: On-site, Indoor. 40€ / day. Click [here](#) to get directions.

CPD: After the meeting, we will provide all ACCA and ICAEW attendees with a written confirmation of their attendance. Other attendees can also obtain a confirmation upon request.

We look forward to seeing many of you on 18 June.

Rakhee Pandya and Paul Fagan, 29th Apr 2024, on behalf of the PAiE NL Board.