

# Newsletter

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## Editor's Note

The end of the year is coming fast and this is a propitious moment to assess how our year was. It's a good idea to ask for open feedback from people working around us including direct reports, peers and our manager. We should take a continuous improvement perspective, where we learn from our mistakes and decide to stop doing some things. In addition, it is important to recognize when we did right and try to continue doing things that add value.

In that sense, recently PMI Netherlands Chapter delivered a survey to all our members to gather insights about our services. Our aim is to improve our offerings in 2018, including preferences in terms of content and tools used to reach our members. We are working on different fronts including alliances with other PMI European chapters, strengthen our volunteers' contribution, foster our social media activity, and many other aspects. We shall soon share more news regarding these matters with you.

For now, the PMI Netherlands Chapter team wishes you and your family a...



**WHY LOSE?**

Keep your PMI and chapter benefits on track.

**RENEW YOUR MEMBERSHIP TODAY.**



## Congratulations to Recently PMI Certified Members



Name	Credential
Caroline Beelen-Hendrixx, PMP	PMP
Alexandros Glias, PMP	PMP
Marloes van der Veer, PMP	PMP
Naomi Donker, PMP	PMP
Ryan Powers, PMP	PMP
Erik van Daalen, PMI-ACP	PMI-ACP
Mr. Casper aan den Boom, PMP	PMP
Manuela Groenewoud, PMP	PMP
Dr. Eberhard Rohlfing, PMP	PMP
Fredrick Ezeh, PMP	PMP

Name	Credential
Augustine U Osazuwa, PMP	PMP
Mr. Rob Reiling, PMP	PMP
Henk-Jan van der Klis, PMP	PMP
Mr. Alpaslan TURKBOYLARI, PMP	PMP
Mr. Cor Faber, PMP	PMP
Lisa Maguire, PMP	PMP
Marc Claasen, PMP	PMP
Peter Onnekink M.D., PMP	PMP
Mr. Petar Trifonov, PMP	PMP

## Events Calendar Overview

January		
<b>PMI NL Chapter Meetings</b>		
30	The Millennials versus ISO21500	<a href="#">More info</a>
<b>PMI NL Chapter LIWG Meetings</b>		
16	LIWG "ISO for projects" meeting	<a href="#">More info</a>

[Link to Event calendar on Chapter website](#)

## Project Management in Action 😊

GEPLANUS PRANADA: THE PM



by José Roberto and Ricardo Catani



## Announcement: New Director Events, CEO and Operations Officer in our Board

After many years of valuable contribution to our chapter, our Operations Officer **Rene Vielvoije** and our CEO **Henk-Jan Molenkamp** have decided to move on. Although we will not let them 'leave in silence', I would like to thank them here already for their great work, help and guidance.

Rene's responsibilities as Operations Officer will be taken over by **Keith Mitchell**. In the past months the knowledge transfer and handover gradually have taken place already.

Henk-Jan had a dual role in the board, acting both as CEO and as director events. Although this worked fine in the past years, we have decided to split up these roles. Our new director events is planned to be **Lars Bessems**. We will ask you to formally confirm his assignment in our yearly meeting next February. The CEO role will be picked up by **Jan Cardol**, who many of you will know already, since he has fulfilled this role before.

Keith, Lars and Jan will present themselves in coming newsletters, but we wanted to inform you already on their assignment.

Ger van der Geld  
President – PMI NL Chapter

## PMI Global

### Breaking the Wall of Project Management: Gamification & Artificial Intelligence

*By Velimir Tasic - PMI Singapore Chapter*

Most of us are project specialists, and a few of us are project management experts. Often, those terms get exchanged and confused by those who use them, forming one of the biggest challenges of our times—not appreciating a profession due to tradition, bureaucracy and experiences. However, we all manage some projects, and often we do not define these temporary endeavors as projects (a missed opportunity).

We all know that it's good to ask ourselves why we are doing something in our organization and in our lives, but this is often not addressed properly. So, regardless of whether we do projects in Singapore, London, Moscow or New York, the education and training, the recommended literature, the certification requirements and statistics related to project management are almost the same (meaning that the number of successful and failing projects—as well as certified project managers—is constantly growing). Although this may sound complex and confusing, this is the reality we live in.

In general terms, I argue that the project management world today is gray. I agree that some of you will say that, over time, project management has evolved. My point is that evolutionary improvement is simply not enough, and thus I am proposing to inject a burst of color with gamification and artificial intelligence (AI), vibrant with the ideas of contextualization, personalization, digitalization and sustainability. When I was thinking about the title of this article, I wanted to name it "Breaking the Wall of PM Education." However, project management gamification supported with AI is much bigger than what we today call education (a degree and/or a certificate). I know many of you will be asking, "Why gamification?"



But before I share with you some of its advantages, I would like to share one more example of today's gray PM world. Imagine a world in which we would have mostly general doctors in our hospitals, and maybe a few specialists. This is like the reality of PM today, where worldwide trends, recommended literature and available best practices—as well as certification requirements, education and training, and statistics related to project management—are almost the same,

regardless of whether we are doing projects in Sydney, Mumbai, Zurich or Vancouver. For instance, I have learned about how to do projects (individually and in a team) with the help of workshops and simulations, as well as through playing games. The games have given me the most benefit; however, they are the hardest to develop and execute. Also note that in November 2017, the PMI Continuing Professional Education Product of the Year Award was given to the Swiss Island® game.

So I am proposing a solution in which the value of education is much bigger than a degree or certificate. It is education of a growing mindset that will be able to thrive in today's globalized, technologically advanced and very diverse world. I seek to redefine the gray project management world and envision project managers as not only competing to be the best in the world, but to be the best for the world. My vision is that project managers measure their impact as readily as they do profitability—and my passion is to help our community in this very important shift. This is the mindset that can prepare future project managers for almost all challenges of business today. You have a chance to personalize and contextualize as much as you want thanks to gamification and AI. You can be a unique PM professional and bring different skills and knowledge to your organization. This will have a big impact on it—and the world. So what will this gaming platform look like in practice?

At the beginning, you share your experiences and achievements, your career goals and what kind of problems/projects you would like to work on in the future; AI is there to help with contextualization and personalization. The next step (in accordance with your inputs) is to get a recommendation on what your PM game should look like. You will have also a choice to play it (as recommended by the gaming platform) or personalize it to your needs (and your future career goals). The game should have a number of basic and advanced elective modules. Sounds simple, right? Some of the basic modules would be related to interdisciplinary online (and on-site) learning about project management and industry-specific best practices. Elective modules would play the game in an international context—doing simulations, learning in a different city and country, developing industry-specific experience (of being a project manager assistant in an English-speaking country or a country with a different language, for example) and so on. I believe this sounds like something you would like to play, and I am happy to share that in recent years, some B corporations are the leaders that are moving in this direction.

*(Extract from ProjectManagement.com)*

## LIWG “ISO for Projects”

### 1) Event

January 16th 17:30-21:00 2018, LIWG “ISO for projects” meeting, Croonwolter&dros.nl, Amsterdamseweg 53, 3812 RP Amersfoort.

### 2) LIWG updates

News from LIWG “ISO for projects”

by Rommert Stellingwerf – Past President PMI Netherlands Chapter

#### Introduction

This is an update on the developments of the ISO standards for project, programme and portfolio management (PPPM).

The family of ISO standards for PPPM

Development of the family of ISO standards for project, programme and portfolio management is done with worldwide participation of more than 100 subject-matter experts from more than 40 countries. The overall portfolio of work is managed by the international ISO Technical Committee TC258, whereby the feasibility to develop a standard is determined by Ad Hoc (or Study) Groups and the actual documents are prepared and compiled by Working Groups.

In the Netherlands, members of the NEN standards committee 381236, in which some 5 companies, PMI Netherlands Chapter and IPMA Nederland take part, are participating in the actual development of the standards, while the Local Interest Work Group “ISO for projects” reviews these documents from the NL perspective and helps promotes them. The LIWG was established in 2009 as an initiative from PMI Netherlands Chapter and IPMA Nederland. The group consists of some 10-20 professionals, interested in the applicability of ISO standards for PPPM.

#### Updates since Oct 2017

1. Two new workgroups have started. One for the revision of ISO 21500 - Guidance for project management, 5 years after its publication. And the other one for developing an Overarching standard for project, programme and portfolio management, describing the family of ISO PPPM standards and their context.
2. The workgroups, with participation by Dutch experts, for ISO 21508 - Earned value management in project and programme management and for ISO 21511 - Work breakdown structures for project and programme management met in Paris to process the comments on their draft international standard and prepared it for the next approval stages before they can go to publication later in 2018.
3. The adhoc group for ISO 21510 - Competences, which is lead by Ben Bolland from The Netherlands, is making progress in researching the competences of the project manager, programme manager, portfolio manager and governor (higher manager providing the governance of projects, programmes and portfolios).



#### 4. NEN standards committee member experience at ISO workgroup meeting in Paris (in Dutch)

Croonwolter&dros participeert in de NEN-commissie voor projectmanagement

Croonwolter&dros is al een aantal jaren bezig haar projectmanagement te versterken, onder andere door CPM en IPMA. Vanuit IPMA-Nederland ontvang ik daardoor regelmatig mailings. Zo ook in december 2016.

“Leuk; een avond van de interessegroep ISO voor projecten, georganiseerd door IPMA en PMI Nederland.” Blijkbaar bestaat er een internationale norm voor projectmanagement.

Van interesse naar actieve deelname aan NEN-commissie.

Het leek mij wel interessant om te horen wat dat inhoudt. Voor je het weet ben je gesponsord door Croonwolter&dros, zit je in de Nederlandse normcommissie Projectmanagement, die meedenkt en meewerkt aan de ontwikkeling van een familie van ISO-normen voor project-, programma- en portfoliomanagement (de NEN-ISO 21500 serie) en neem je deel aan een ISO-werkgroep voor een van de normen. Je gaat naar een paar NEN-commissievergaderingen toe en wordt overstelpt met inhoudelijke discussies, politiek, terminologie, meningen en belangen. Heel leuk en behoorlijk dynamisch. Maar echt participeren in een normcommissie vraagt enige tijd.

Als ras chaoot probeer ik voor mij zelf al jaren structuur aan te brengen in mijn eigen werk, maar ook op projectniveau. Je wordt vanzelf handig om daar een weg in te vinden. Het werd dan ook nog leuker, toen ik in de NEN-commissie gevraagd werd eens naar de ISO 21511 te kijken met betrekking tot Work Breakdown Structure (WBS). ISO 21511 is een onafhankelijke internationale richtlijn en bij de ontwikkeling is gekeken naar bekende standaarden voor WBS en naar de praktijk hoe WBS in organisaties wordt gebruikt. De conceptversie vertelde mij op zich weinig nieuws, maar voordat je er erg in hebt, zit je in de betreffende internationale werkgroep. Actief deelnemen aan een internationale werkgroep blijkt in de praktijk best lastig te zijn. Een beetje lezen, beetje commentaar geven en uiteindelijk samen met andere NEN-commissieleden namens Nederland een stem uitbrengen. Daar blijft het wel bij. Tot er zich de gelegenheid voordoet om deel te nemen aan een ISO-werkgroepoverleg in Parijs.

De internationale vuurdoop: een reisje Parijs.

Zo reis ik begin december af naar Parijs. Met slechts de verwachting een leuke ervaring op te doen. Enigszins op de hoogte gebracht door de ervaren leden van de Nederlandse normcommissie over het reilen en zeilen in een werkgroep, maar ongehinderd door enige mate van kennis over de werkgroep op weg om te gaan deelnemen aan een overleg met een internationale bezetting.

Dat was toch best spannend, maar al snel bleek dat het normaal is dat er steeds nieuwe mensen aan een werkgroepvergadering deelnemen. De doelstelling van deze vergadering was een nieuwe internationale standaard voor WBS (ISO 21511), tot een finale versie te brengen. Meestal gaat het dan over tekstuele wijzigingen. Het aanpassen van de structuur en inhoudelijke aanpassingen is in de eindfase niet gewoon. Als er dan toch, in de structuur en inhoud, wijzigingen worden doorgevoerd, met als belangrijkste wijziging het erkennen van andere dan hiërarchische structuren voor een WBS, wordt het een bijzondere ervaring. Dit betekent dat de finale versie nog niet aangeboden kan worden en moet het concept nog voor een extra rondje commentaar bij de landen die betrokken zijn.

Ook de gesprekken met de internationale experts van andere normcommissies, die in deze werkgroepvergadering deelnamen, waren verrijkend. Iedereen brengt zijn eigen standpunten in, maar is wel gewend om open te staan voor de meningen van anderen en kan daar een gezonde en soms stevige discussie over voeren. Uiteindelijk worden alle besluiten in zo'n werkgroep in consensus genomen. Ook de leuke avond in Parijs met een aantal commissieleden of werkgroepleden is daarom verrijkend. Kortom een hele leuke en leerzame ervaring die ik iedereen kan aanbevelen.

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Senior Projectleider techniek  
Croonwolter&dros B.V.  
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#### 5. LIWG "ISO for projects" meeting: 10 years after the start.

More than 10 years ago ISO (International Standards Organization) started an initiative to develop a guideline for project management. Apart from The Netherlands 25 countries participated.

What has been achieved since then? What is in the pipeline? And ... what is in for you?

That is on the agenda of the first LIWG "ISO for projects" meeting in the new year on Tuesday January 16th, 17:30-21:00. The location is at Croonwolter&dros.nl, Amsterdamseweg 53, 3812 RP Amersfoort.

If you are interested or if you want more information: drop an email to Rommert Stellingwerf, see Contacts below.

Background information: recent NEN-newsletter (in Dutch) <https://www.nen.nl/NEN-Shop/ICTnieuwsberichten/Publicatie-ISO-normen-voor-project-programma-en-portfoliomanagement.htm>

### Contacts

- ➔ If you want to learn as PPPM professional, be kept up-to-date with important ISO developments in your field and last but not least have fun, join the LIWG “ISO for projects”. Contacts:
  - PMI Netherlands Chapter: Rommert Stellingwerf, rommert@familiestellingwerf.nl
  - IPMA Nederland: Ben Bolland, Ben.bolland@bevon.nl
- ➔ If you are interested and have the time to cooperate with the development of ISO standards in our profession, join the NEN standards committee (“normcommissie”). The committee is always looking for new members. Contact:
  - Committee secretary: Shirin Golyardi, Shirin.golyardi@nen.nl

### Help Wanted - Volunteer Positions

**Regional PM Network and Drink Meeting Organizers** To organize informal PM Network and drink meetings to discuss PM related subjects; Promote PMI, PMI NLCH in your region and feedback suggestions and subjects to the chapter. Interested? Please contact: [membership@pmi-netherlands-chapter.org](mailto:membership@pmi-netherlands-chapter.org)

**Social Media volunteer:** PMI NL aims to bring value to its members in many ways. With Social media well active these days, we are looking for a volunteer who can help us taking our social media presence to next level, be it Facebook, Twitter or LinkedIn. Interested volunteers to contact [communication@pmi-netherlands-chapter.org](mailto:communication@pmi-netherlands-chapter.org)

## UPCOMING EVENTS

### Special PMI NL Organized Workshop about Personal Agility (PA)

Multiply your competencies in 2018! Personal Agility (PA) is important for Organizational Agility (OA). The PA Lighthouse™ - is built on a seven pillars model of:

Learning, Cerebral, Emotional, Education, Change, Political, and Outcomes Agility.

#### Learning Objectives:

1. Interactive "learning by performing" and "learning from other verticals" through Group discussions - Case studies - Team activities
2. Emphasis on awareness and factual recall for furthering development in core skills.
3. Concentration on understanding existing knowledge; fitting for those interested in using content in practical applications to master Personal Agility concepts.

#### Target Audience:

The workshop is applicable to Leaders and Managers including Project, Program, Portfolio. It is a framework to help prepare any company, university or corporation using a structured learning of Personal Agility skills that are critical to all organizations (small, medium, large).

#### Why Consider this workshop?

One and only PA Lighthouse™ Index for each participant which is 'agile'!

Real work examples of each of the seven agilities a PA Lighthouse™ guide will be sent to all the attendees within 2 weeks after the Workshop.

Cost for this full day workshop sponsored by the trainers as well as by the chapter: only 140 Euro for a full day including lunch. Max 30 seats.

Please let [events@pmi-netherlands-chapter.org](mailto:events@pmi-netherlands-chapter.org) now if know if you are interested in this workshop before January 31.

## PMI NL Chapter 30th January Event: The Millennials versus ISO21500



**ISO 21500:2012**  
Guidance on Project Management

**Frisse Blikken is a young and new, millennials driven organization who, without being drilled with the PMI nor the IPMA way of working and terminology, found their own novice way of making sure that their customer projects are kept under control. They work with entrepreneurial spirits and aim to refresh, rejuvenate and speed up complex corporate projects. They work in a very modern, flexible and co-creative way to improve change projects with customers. This fresh way of looking at projects will be put against the latest and greatest in project management guidelines for project success: the “ISO 21500 -Guidance on Project Management”**

Mr. Ties de Vos is 'Blik' representative and practice leader of the 'Transformation on Track' theme at Frisse Blikken. He will share how their projects are managed and how they involve stakeholders and achieve results. Their focus is on thinking three steps ahead, creating experiences, giving insight and overview data and facts to help the client communicate with stakeholders. This way of working will be compared to how Arcadis is doing project management these days: Mr. Louk Dielen, M.Sc., Performance Excellence Leader Project Management Europe at Arcadis will share how Arcadis was looking for an approach to align their project management execution and found ISO21500 as a framework that could do just that! Considering that, on a high level, ISO21500 contains 75% of the PMI intellectual legacy, you can imagine that structure and a common language are taken care of. How could the approach of Frisse Blikken work at Arcadis and what can the two companies (and you!) learn from each other?

The evening will be closed by Mr. Rommert Stellingwerf, past president of our chapter and consultant at The PMO Company. Mr. Stellingwerf is participating in the workgroup of ISO21500 and as such he will share with us the latest and greatest of the status as well as the new developments for ISO2015.

So an evening to 'Think Outside the Box (Blik)' and an evening to bring you up to date on the more structural and methodological side of Project Management.

### Agenda:

- 17:00 - Registration, sandwiches and refreshments
- 18:00 - Opening, welcome and introduction by the PMI Netherlands Chapter
- 18:05 - Introduction of our host Frisse Blikken – Mr. Joost Jolink
- 18:15 - The Millennial approach to Project Management – Mr. Ties de Vos
- 19:00 – Break
- 19:15 - Aligning project approach at Arcadis using ISO21500 – Mr. Ir. Louk Dielen
- 20:00 - ISO21500 Update from the field – Mr. Rommert Stellingwerf – Past President PMI NL
- 20:30 - Wrap-up & Networking drink
- 21:00 – Closure

## Sponsor Events

### February 20 - Organizing Bi-Modal Project Management and PM Outlook 2018

#### Save the date!

**The Agile trend (or hype?) did not diminish yet. No doubt it's here to stay! The project management organization that know how to embrace and embed it in their current way of working, even though their current processes are very waterfall, will most likely be more successful than the competition.**

The PMO Company is promotor of Project Management as profession and this knowledge session is aimed to make project management better in organizations. But what new trends are coming our way? What does the project manager anno 2018 need to know and do? What are the organizational prerequisites?

The PMO Company team invites PM(O) Managers for an interesting session about the 'Bi-modal Project Management approach' in combination and linked to predictions about what our projects are going to face in 2018. After the sharing experiences, we will also show how reporting and dashboards look like in a bi-modal project management organization and how all data can be gathered and managed from one single source.

See: <http://thepmocompany.com/events/organizing-bi-modal-project-management-outlook-2018>

## Current Sponsors of the Chapter

Gold	 <p>FORMERLY IPS LEARNING &amp; ESI INTERNATIONAL</p>		
			 <p>Bringing People, Business and SAP together</p>
Silver		 <p>PROJECTS   CHANGE   TALENTS</p>	
Bronze	 <p>EXCELLENCE IN PROJECT MANAGEMENT</p>		 <p>STAY AHEAD</p>
Facility			

Want to become our Sponsor? Please check [our website for more information](#).



## This Month's Newsletter Contributors



Let's stay in touch



Our webpage is the main source of information about the PMI Netherlands Chapter:  
<http://pmi-netherlands-chapter.org>  
You can also sign up here to get Chapter news on your email.



Join our LinkedIn group:  
<http://www.linkedin.com/groups/PMI-Netherlands-Chapter-130083>  
Share your thoughts and join discussions. We will also inform you about Chapter events, Newletters issues and other PMI news.  
You can also follow our company page:  
<http://www.linkedin.com/company/pmi-netherlands-chapter>



Check out our Facebook Fan page:  
<https://www.facebook.com/PMINetherlandsChapter>  
which was set up to inform you about recent news and for community building purposes. We will let you know about Chapter events, Newletters issues and share with you our meetings' impressions.



Besides the website, LinkedIn and Facebook you can follow us on Twitter: <https://twitter.com/pminlch>  
On a regular basis we send tweets to inform you about Chapter events, news from PMI etc. Have a look and give it a go and join other followers. Looking forward to tweet-connect.



To make reading our newsletters more convenient for you, we've created an Issuu account where you can find all our newsletters: [http://issuu.com/pmi\\_netherlands\\_Chapter](http://issuu.com/pmi_netherlands_Chapter)



You may also be interested in the [latest Newsletter of IPMA-NL](#).  
Their calendar of their events can be found [here](#).



The calendar of events of the **Best Practice User Group-NL** can be found [here](#).