

The Great Walk Newsletter

PMI NL

June, 2025

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Volunteer, PMI NL Social Good

Netherlands & Belgium – 4 Stages
Total: ~174.1 km | Mostly flat



Day 9–12: Amsterdam → Utrecht → Tilburg → Eindhoven → Antwerp → Brussels

Terrain: Flat, accessible, urban and symbolic of cross-border unity.
Theme: Visibility, dignity, and starting change now.

PMI Chapters Unite for The Great Walk 2025: 880km to End Homelessness"

Exciting news! The Great Walk now has support from 10 PMI chapters: Barcelona, Switzerland, Madrid, Belgium, The Netherlands, Romania, Poland, Portugal, Ireland, and Turkey.

PMI Netherlands is proud to unite with these chapters in support of this Social Good Project "The Great Walk"—an 880km, 30-day journey to raise awareness about homelessness across Europe.

In partnership with NGO Homeless Entrepreneur, this initiative blends advocacy with action, spanning 20 marathons in length by walking across five countries.

With every donation, story shared, and act of support, PMI NL members help pass the torch—turning experience into opportunity and purpose into progress.

Together, we walk for change.

"THE GREAT WALK 2025 is project management at its most human and powerful. Seeing PMI chapters align, collaborate, and walk for a shared cause is truly inspiring—it's purpose-driven planning in action."

— Laura Roversi, Vice President, PMI Netherlands & Board Member

COMING SOON

PMI Netherlands is proud to launch a Diversity Scholarship Pathway in collaboration with The Great Walk 2025—inspired by the belief that lasting change begins with empowering people.

The vision is clear: *to open doors for those impacted by housing insecurity—providing access to project management education, professional mentorship, and skill-building opportunities that foster sustainable, personal, and community-level impact.*

While the specific scholarship offerings are still being shaped, this initiative will focus on supporting the leaders and key influencers from the Great Walk—those capable of identifying vital behaviors, removing barriers to change, and creating enabling environments for transformation.

In this newsletter you can expect:

The Great Walk & PMI NL Scholarship coming!

Register for the Free Live Webinar hosted by PMI Belgium

Meet the Team and PMI EU Highlights The Great Walk

Your Guide to Joining The Great Walk Movement

Fuel the Mission: Donate or Sponsor a Step for Change

The Great Walk Route

- PMI NL

Project Management with Purpose

THE GREAT WALK exemplifies project management as a catalyst for social good rallying the point for change.

As PMI professionals, we recognize that project management isn't just a discipline—it's a driver of meaningful transformation.



Academic Outreach & Social Good Vision

Empower people through project management to enable them to build a better future and contribute to a better world.

— **Agnes Versteegen, Director PMI NL AO**



Leading with purpose, building with passion—together, we're creating a brighter future for project management in the Netherlands.

— **Yolanda Cabrera-Sybesma, PMI NL Chapter President**



Project
Management
Institute.
Belgium

FREE!

THE
GREAT
WALK



LIVE

WEBINAR

Walk With Purpose

Join PMI Belgium in conversation with Andrew Funk and Toby Plüss — the visionaries behind THE GREAT WALK.

Date: July 1

Time: 20:00–21:00 CET

REGISTER NOW



Hear the powerful stories behind the movement and learn how you can walk, support, and make a difference.

Meet the Team



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“
TALK TO US! FEEL
FREE TO REACH OUT
—EVERY STEP AND
EVERY VOICE
COUNTS.
”

“
WHETHER YOU WANT TO
SLEEP OUTDOORS IN
SOLIDARITY, WALK
ALONGSIDE THE TEAM, OR
SUPPORT THROUGH
DONATIONS, ANDREW
AND TOBY WOULD LOVE
TO HEAR FROM YOU.
”

HOMELESS ENTREPRENEUR

GREAT WALK HIGHLIGHTS:

VIENNA, AUSTRIA

- SLEEP-OUT FROM AUGUST 2 TO 3 &
- TWO-DAY HEAT AID CAMPAIGN
ON AUGUST 2-3

COLOGNE, GERMANY

- SLEEP-OUT FROM AUGUST 6 TO 7

EINDHOVEN, NETHERLANDS

- SLEEP-OUT FROM AUGUST 13 TO 14

BRUSSELS, BELGIUM:

- SLEEP-OUT FROM AUGUST 16 TO 17 &
- TWO-DAY HEAT AID CAMPAIGN
ON AUGUST 16-17

MADRID, SPAIN

- OVERNIGHT SLEEP-OUT
FROM AUGUST 30 TO 31 &
- TWO-DAY HEAT AID CAMPAIGN
ON AUGUST 30-31

- SLEEP OUTS ARE OVERNIGHT SLEEPING
OUTSIDE

WALK WITH US — LET YOUR NAME TRAVEL 880 KM FOR IMPACT

Imagine a custom flag journeying 880 kilometers
across five countries during The Great Walk 2025
— carried step by step by passionate participants.

This flag is more than fabric — it's a powerful
symbol of **unity, commitment, and social change.**

**Share the Journey — Put Your Name or Logo on
the Flag for Change**

- **Individuals:** Contribute €100 to have your name displayed on the official flag that travels across Europe.
- **Organizations:** Looking to amplify your brand with purpose? A €200 sponsorship places your logo on our 880km journey — seen by communities, media, and changemakers across Europe. Sponsor a step toward change.



The Virtual Flag for Inclusion

**Can't be there in person? Join
us online! Our Virtual Flag for
Inclusion offers new ways to
support, share, and be part of
the journey from anywhere in
the world.**



THE GREAT WALK JOIN US

OVER 1 MILLION STEPS FOR
OVER 1 MILLION HOMELESS
PEOPLE IN EUROPE

THE
GREAT
WALK

AUSTRIA

29.07 43KM
LINZ MURIAL HARBOUR
SAXEN

30.07 43.2KM
SAXEN
POCHLARN

31.07 46.4KM
MELK ABBEY
NEULENBACH

01.08 42.5KM
NEULENBACH
VIENNA COPPA BEACH

GERMANY

06.08 43KM
BONN WALK OF FAME
COLOGNE DOM

07.08 44KM
DÜSSELDORF RHEINTURM
ESSEN ZECH ZOLLVEREIN

08.08 43KM
ESSEN ZECH ZOLLVEREIN
HALTERN AM SEE

09.08 43KM
HALTERN AM SEE
MUNSTER

NETHERLANDS BELGIUM

12.08 44KM
AMSTERDAM
UTRECHT DOM TOWER

13.08 43.5KM
TILBURG RAILPARK
EINDHOVEN PSV STADIUM

14.08 43KM
TURNHOUT ST. PIETERSKERK
ANTWERPEN AIRPORT

15.08 43.8KM
ANTWERPEN AIRPORT
BRUSSELS P.D. LUXEMBOURG

SPAIN

20.08 43KM
GUGGENHEIM MUSEUM BILBAO
CARRETERA VIEJA BU-550

21.08 43KM
CARRETERA VIEJA BU-550
MONASTERIO SAN SALVADOR

22.08 43KM
MONASTERIO SAN SALVADOR
RIOSERAS

23.08 43KM
CANTINA RIOSERAS
ZAEI

25.08 45.9KM
ROA
SAN MIGUEL DE BERNUY

26.08 45.6KM
NAVALILLA
CABANILLAS SEGOVIA

27.08 45KM
CABANILLAS SEGOVIA
VILLALBA

28.08 43.8KM
VILLALBA
MADRID PLAZA MAYOR

SUPPORT US NOW

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THE TOUGHEST CHARITY WALK IN EUROPE 2025
20 MARATHONS ACROSS 5 COUNTRIES IN 1 MONTH